

Daniel Goodbaum

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EXPERIENCE.

Associate Production Executive, CBC 2018

- Development executive in unscripted programming at CBC. Contributed to the development process for broadcast television and digital programs.

AV Producer, Lion's Roar Foundation 2017-2018

- Video and podcast producer for North America's largest Buddhist magazine. Developed and produced podcasts, short videos and multi-part video courses, documented and livestreamed events, and developed partnerships with other organizations. Worked independently and under the guidance of other reporters and staff in editorial, marketing, website, and publishing departments.

Producer/Videographer/Editor, Globe & Mail 2013-2017

- Contributor to the Globe & Mail multimedia section as an independent video producer. Developed and produced the fashion series *Style Eye* and the Chef interview series *Special Dish*

Producer/Videographer/Editor, Baycrest Health Sciences 2016-2017

- Produced *From Generation To Generation: Disrupting Stereotypes in the Intergenerational Classroom*, which follows a volunteer program that joins students with seniors

Producer/Videographer/Editor, Akimbo Art Promotions 2013-2017

- Developed and produced videos for Akimbo TV, an arts video channel that profiles artists and art exhibitions. Director of two series, *Review* and *Re:Review*

Producer/Videographer/Editor, Torontoist 2015

- Developed and produced the video interview series *TVCITY*

Assistant Cinematographer/Assistant Editor, 'Bugs' 2015

- Cinematographer & Camera Operator for an independent film directed by AGO artists-in-residence Jon McCurley and Amy Lam

Cinematographer/Editing 'TVCITY Street Style' 2011-2017

- 111-part fashion video series
- Winner of the TO Lens award at the Toronto Urban Film Festival

Communications Intern, the Nightingale Company 2010

- Web designer, receptionist, and communications support for a boutique production company. Performed market research, assisted in grant applications, developed pitch packages for TV and web series, and edited supplementary online material to accompany a TV show

Producer/Videographer/Editor, Food Bomb 2009-2017

- Independent food video series
- Featured on eater, nytimes food editor's blog, and slate

New Media Consultant, University of Toronto Hart House Web Group **2009-2010**

- Participated as part of Hart House's web redesign committee, developing strategies for a complete redesign of the Hart House web space. Worked with department heads as a new media expert, engaging with front and backend aspects of web design, communications and marketing, and planning of special programming

Communications Assistant, University of Toronto Department of Student Life **2008**

- Web administrator and communications officer at the University of Toronto. Managed student group web server, updating internal database and responding to inquiries from student groups. Developed best-case practices and proposals related to new media production

Assistant to the Registrar, Innis College **2007**

- Receptionist, web administrator, and assistant to the registrar at the University of Toronto Innis College. Managed all incoming telephone and email communication, updated Innis college website, provided information to current and prospective students using custom CMS, provided support to registrar in processing applications, took minutes for Innis College staff meetings
- Writer for the Innis website Askastudent, where I answered student questions submitted online

Videographer/Editor, Canada Israel Experience **2004**

- Filmed and edited a series of promotional films for an Israeli tourism agency, working independently to establish budget and equipment needs, as well as all aspects of production and post-production

Head of Video, UAHC Camp George **2003**

- Produced and edited a documentary grant project filmed by camp counselors on an overseas trip. Trained staff in videography and interview techniques
- Ran a video program at a summer camp

Videographer/Editor, Pride Toronto **2002**

- Produced and edited a video about the 2002 Pride parade

TECHNICAL SKILLS

- Fluent in major video editing software including Final Cut Pro, Motion, Adobe Premiere, After Effects
- HTML/CSS web design, Wordpress theme design, CMS
- Adobe Photoshop and Lightroom for photo editing
- Adobe Audition, Logic Pro X, Audacity, and Kontakt for podcast production, audio editing, and music composition
- Wirecast, Livestream Broadcaster, and Open Broadcasting Software for multicamera video switching and livestreaming
- Familiarity with Sony/Canon/Panasonic mirrorless and DSLR HD/UHD cameras, and Canon Cinema Cameras